

Al Bassam Medical Co.

Profile in Brief

Introduction

- Established in Amman, Jordan in May 2008.
- Formerly started as Al Esteshari drug store, which was founded in Feb 2005.
- Partners in Jordan: Trust drug store.
- First distribution international partner was Korean Allmedicus for medical devices (Gluko Dr TM Brand).
- Rank No. 3 in Jordan IMS for medical devices (Ytd 12/2009).

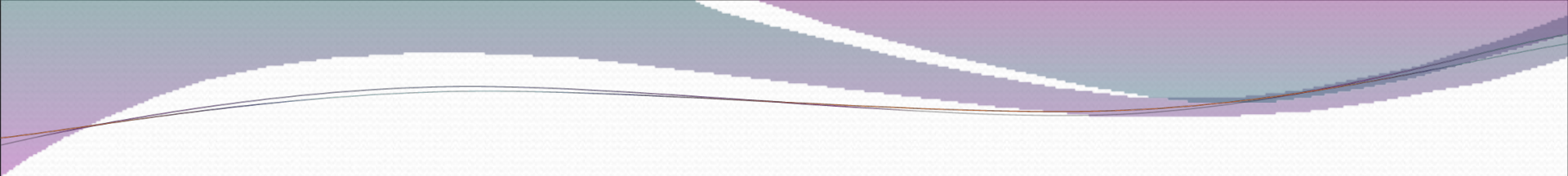


Our Mission

- Being leaders in medical devices and related field, through strong business partners and professional medical marketing for prospected segments, in the whole MENA region.
- We strongly believe that we can dedicate our experiences in sales and marketing in the past years in multinational companies in all MENA markets for this success.

History in Brief

- Founders have had an excellent experience in medical promotion in Jordan.
- They had founded Estishari Medical drug store in Nov. 2005, which had been integrated with other partner to become Kahraman Company in 2007.
- Premier company distribution in the beginning was Korean **Allmedicus** with main product that had been developed in the market was Gluco-Dr[®] (Glucose Monitoring System).
- Great success in making Gluco-Dr one of the top-selling in its class was inspired from the dedication of the team members in Jordan market through experience in Amad drug store (sole agent for Johnson & Johnson) from 1998 up to the date of founding Al Estishari drug store.

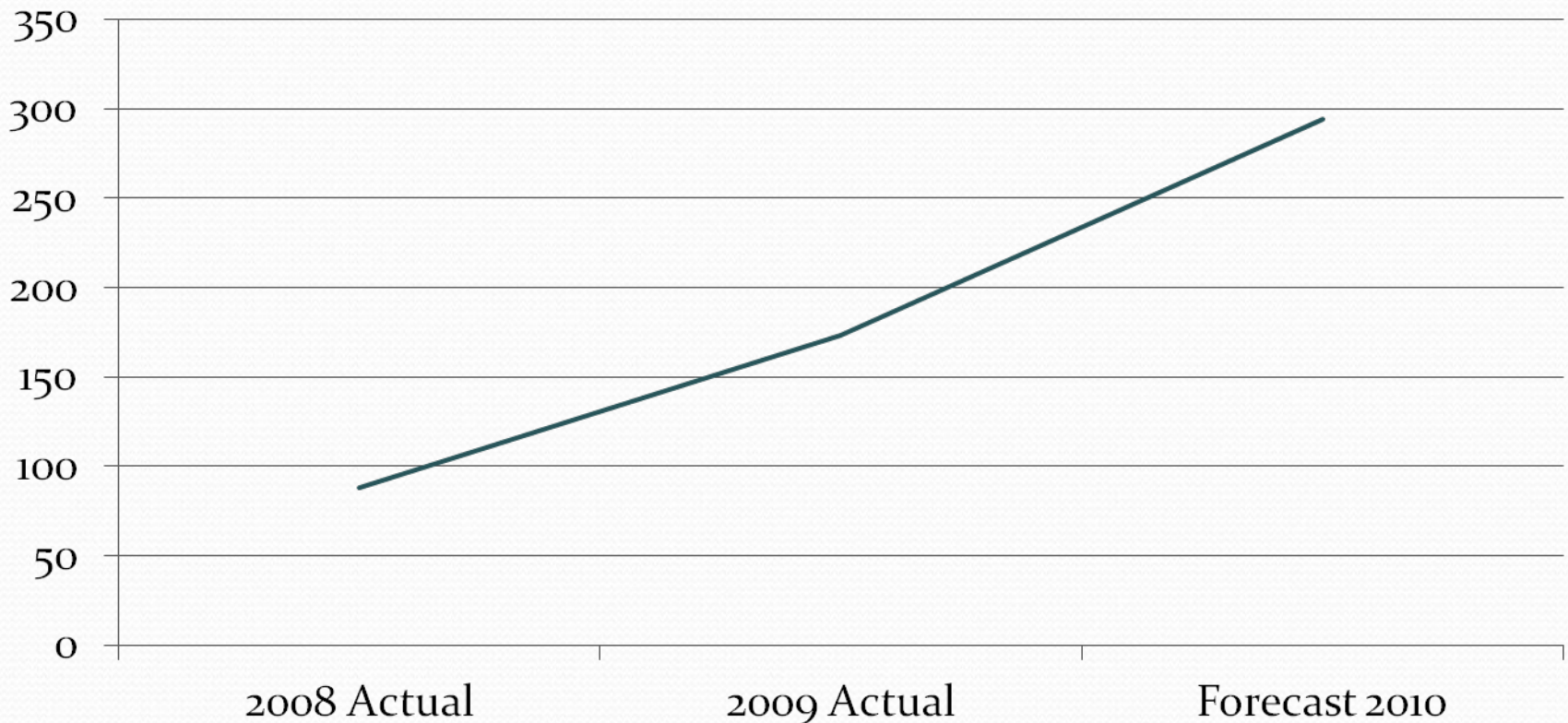
- 
- In 2009; we had acquired the sole agency for distribution of Italian **Medel** (digital Sphygmomanometers, scales and other baby needs), in addition to **Nord Italia** (vaporizers and ear digital thermometers).
 - Furthermore; the sole distribution of Portuguese **Bastos Vigas** in the Middle East region, in collaboration with our partners their (hospital logistics, lab reagents and medical appliances).

Our International Partners

Company	Country	Year of agreement
Allmedicus	S Korea	2005 (renewed 2008)
Medel	Italy	2009
Nord Italia	Italy	2009
Macks	USA	2010
Mebby	Italy	2011

Turnover (Gross sales)

Thousands USD



Future Plans

- In 2010; Increasing glucose blood testing MS% in Jordan from 12% up to 18%, as well as entering Oman and other GCC countries.
- Launching of our hospital products in GCC, Lebanon and Algeria.
- Expanding into new regional distribution (new agreement) through our partners in MENA countries.

Contacts

- Al Bassam Medical Appliances Co.
- Amman, Al Bayader, Industrial Zone St.
- Phone: + 962 7 95332262
- Fax: + 962 6 586 8779
- Email: info@albassammedical.com
- Or: firaskhr@yahoo.com